



# UNITE

## Health Innovation Across Borders, Enhancing Citizens' Quality of Life

UNITE is a Horizon Europe project that unites partners from across Europe to develop and scale digital health solutions that improve citizens' quality of life and ease the burden on healthcare systems.

Through transnational collaboration between actors from Belgium, Denmark, Spain, Greece, the Netherlands, Romania, Scotland, and Italy, the project aims to create an open European ecosystem for digital health innovation.

### UNITE's Focus Areas

UNITE addresses some of healthcare's greatest challenges through four key focus areas:



#### Deep-tech innovation for equal health

Solutions that reduce mobility barriers and promote equal access to healthcare services and opportunities, regardless of residence, background, or life situation.



#### Advancing the European Health Data Space

Solutions that provide easier access to health data and make it simpler for citizens, professionals, and researchers to share and use.



#### Digital innovation for personalised and human-centric remote care

Development of technologies that enable treatment at home, strengthen citizens' self-care, and reduce the need for physical hospital visits..



#### Digital innovation to address the health workforce crisis

Tools that streamline workflows, reduce administrative burdens, and free up time for patient-centred care.

### Region Zealand's Role

As a designated Regional Innovation Valley (RIV), Region Zealand plays a key role in UNITE. The region — including Healthcare Innovation Region Zealand — drives concrete initiatives that translate digital health solutions into practice based on local needs and European collaboration.

Activities include:



**Testing, developing, and implementing new technologies in clinical practice**



**Matching healthcare needs with innovative solutions**



**Creating scalable and citizen-centred health solutions**

Through UNITE, citizens, clinicians, and businesses in the region gain direct access to new international technologies and innovation partners.

## Key Activities in UNITE

UNITE's core activities drive the development of sustainable health solutions by connecting needs, technology, and practice. They pave the way for testing, joint innovation, and targeted implementation.



### Agile Pilots (max. funding €10,000)

Short-term initiatives designed to test new technologies and services with a focus on rapid learning cycles and minimal risk. Healthcare professionals gain hands-on experience and can help shape future solutions through collaboration with businesses.



### Joint Innovation Projects (max. funding €600,000)

Long-term international development processes that move from idea to implementation. These include testing, implementation, and evaluation of new digital health solutions in collaboration between healthcare professionals, businesses, and research institutions.

## WHY IS IT IMPORTANT FOR REGION ZEALAND?

UNITE is strategically important for Region Zealand both locally and internationally. The project contributes to:



More patients being safely treated at home



Healthcare staff gaining more time for core tasks



Increased international visibility and collaboration



Access to EU funding and innovation partners



Focus on sustainable, citizen-centred health solutions



### 📅 Project Period

UNITE runs over a four-year period from September 2024 to August 2028.

### Want to Know More?

If you are employed in Region Zealand or represent a company interested in participating or learning more about UNITE, please contact:

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**REGION ZEALAND**  
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